

JUSTIN MURRAY

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SUMMARY

A strategic program manager with population success stories delivered through complex provider interfaces. I'm always wearing different hats to collaborate with engineers to executives. I'm experienced in executing comprehensive solutions that identify disease-specific needs, implement standard products, and provide meaningful insights. My passion and track record in patient care is evident through outcomes.

WORK HISTORY

Product Manager - Mirixa – Jan 2016 – Present - Emeryville, CA

- Product strategy, design, and implementation of enterprise products and programs covering nationwide populations with complex regulatory requirements. Provide a minimum of 4:1 return for industry-leading partners ranging from single payors to large healthcare resellers and PBMs.
- Master data, integrate with systems and hardware, identify patterns, and provide actionable insights on large and complex data sets within detailed care processes covering over 10 million patients each set.
- Using collaborative research methods, I define metrics, design UX and execute agile engineering. Improved provider efficiency by 50% for daily users. Internal and external training lead.
- Manage program success by connecting with users and leading cross-functional teams made up of clinicians, regulatory stakeholders, designers, quality assurance and engineers.

Program Manager - Mirixa – Sep 2013 – Jan 2016 - Reston, VA

- Client lead for Fortune 50 partners executing disease-specific and comprehensive care including population analytics, proactive targeting, timely intervention, and clear results rooted in outcomes. Technical lead for legal and regulatory program support.
- Designed and led technical implementation of a scalable claims payment solution serving 55k healthcare entities, resulting vendor elimination saved \$100k annually.
- Four-time recognized valuable employee for cross-functional leadership in CMS regulatory audits (100% pass, no findings), internal/external product launches, and key sales initiatives.
- Guided stakeholders to develop and execute portfolio strategy for disease management and care optimization across large populations with changing needs.

Operations Support Associate - Mirixa – Sep 2012 – Sep 2013 - Reston, VA

- Provided solutions for providers nationwide completing detailed tasks in fast-paced retail environments. Delivered upon mission to 'empower the pharmacist' by becoming an expert on complex workflows.
- Owned and implemented multi-faceted quality and efficiency training program on enterprise healthcare application used by 80k clinical users at the point of care.

Project and Marketing Manager - Freelance – Mar 2009 – Feb 2011 - Washington, DC

- Curated content and media partnerships emerging brands through collaboration with artists, managers, and brand marketers.

- Executed nationwide content and digital advertising strategy through media outlet with 400k monthly readers. Published creative content in a competitive vertical by collaborating with influencers.
- Project and product manager for (remote) cross-functional team. Led UX design, authored technical specs, and launch native mobile (iOS) app. Led App Store technical approval and release process.

EDUCATION

Business Administration and Management

NVCC - Annandale, VA

Product Management

General Assembly – Washington, DC

Intro to Programming Nanodegree

Udacity – San Francisco, CA

Full Stack Nanodegree

Udacity – San Francisco, CA

SKILLS

Agile Product Owner

Population Data Analysis

Rapid Prototyping

SDLC/scrum

JavaScript/HTML/CSS

Python + SQL

Strategy and Roadmaps

Clinical Care Data